



Trade fair premiere of Asiabike Jakarta: April 30 – May 4 at the Jakarta International Expo (JIExpo)

## Global industry players shift gears towards sustainability at the premiere of Asiabike Jakarta

**Jakarta/Frankfurt – More than 90 leading exhibitors from two-wheeler companies are gearing up for the premiere of Asiabike Jakarta. At the Jakarta International Expo from April 30 – May 4, 2024, exhibitors will showcase their latest sustainable mobility solutions supporting Indonesia’s commitment to a greener future. The focus will be on bicycles from the health and lifestyle segment, innovations in e-mobility and e-evolution, as well as a new exhibition area focusing on renewable energy solutions.**

The transition to electric two-wheelers in Indonesia represents more than just a technological change; it signifies a profound shift towards sustainability. Indonesia’s electric two-wheeler market is projected to expand at a 15.2% CAGR, reaching 44,000 units by 2030<sup>1</sup>. This growth is driven by the need to address vehicular pollution and reduce carbon footprint through the adoption of green transportation, with e-scooters and e-bikes playing a major role in the country's transition.

In addition, bike manufacturers are transforming their operations to be more eco-conscious, with many switching to renewable energy sources, such as recycled metals, and bio-based composites that reduce waste throughout the production process. This focus on sustainability will be on display at the inaugural edition of ABJ. As a leading trade fair in the field of urban mobility, attendees can discover the latest developments in conventional bicycles, drive systems for e-bikes, battery-friendly charging processes, accessories, parts and equipment.

Recognizing the immense potential of Indonesia’s electric vehicle market, Yadea is exhibiting at the trade fair premiere to gain further insights into the industry.

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<sup>1</sup> “Indonesia Electric Two-Wheeler Market – Analysis and Forecast (2025-2030)”, December 2023, Vynz Research, <https://www.vynzresearch.com/automotive-transportation/indonesia-electric-two-wheeler-market>, (Retrieved: March 2024)

Yadea will showcase three new electric vehicles at the fair, which are designed for female and male commuters. The vehicles are equipped with Yadea's TTFAR graphene batteries and carbon steel frames, which are known for their strength and durability, exceptional rear waterproofing and rustproofing as well as NFC unlocking for convenient usage.

True to the theme 'Future on Wheels', buyers can explore the full spectrum of green mobility solutions. The **e-mobility** expo highlights the trend towards sustainable transportation solutions. Visitors can experience the latest developments in e-mobility technology firsthand, including innovations with improved battery ranges and life, faster charging capabilities and enhanced vehicle performance.

The **health and lifestyle cycling** concept will feature innovative products and services designed to maximize the wellness potential of every ride. From fitness-focused accessories to solutions promoting an active lifestyle, attendees can discover how cycling can enhance both physical and mental well-being, once integrated into their routine.

To facilitate the transition to sustainable electric vehicles, experts at the **e-evolution** expo will educate buyers on the environmental, financial and performance advantages that electric vehicles provide. For example, how electric two-wheelers can reduce emissions and fuel costs while increasing the joy of riding.

**About Asiabike:**

Asiabike Jakarta is held in conjunction with the Periklindo Electric Vehicle Show, which is dedicated exclusively to the development of the electric vehicle ecosystem. The two shows leverage each other's resources and technological expertise to maximize the visitor experience.

Asiabike Jakarta is organized in partnership with EUROBIKE by Messe Frankfurt (HK) Ltd, Periklindo (Indonesian Electric Vehicle Industry Association), Pt. Dyandra Promosindo and Jiangsu Bicycle Co Ltd. For more details, visit <http://www.asiabikejakarta.com>.

**Press information and photographic material:**

<https://asiabikejakarta.hk.messefrankfurt.com/jakarta/en/press.html>

**Social media and website:**

<https://www.facebook.com/Asiabikeshow>

<https://www.linkedin.com/company/asiabike-show/>  
[https://www.instagram.com/asiabike\\_show/](https://www.instagram.com/asiabike_show/)  
#ABJ #twowheeler



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**About Messe Frankfurt:**

The Messe Frankfurt Group is the world's largest trade fair, congress, and event organizer with its own exhibition grounds. With a workforce of some 2,300\* people at its headquarters in Frankfurt am Main and in 28\* subsidiaries, the Messe Frankfurt Group organizes events around the world. Group sales were more than € 600\* million in the financial year 2023. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations, and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely-knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing, and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel, and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility, and diversity.

For more information, please visit our website at:  
[www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*Preliminary figures for 2023

#### **About Eurobike:**

Eurobike is the central platform for the bike and ecomobility universe. Together with visionaries from politics, business, society and the mobility sector, it creates a space for communication, new ideas, a change of perspective and strong partnerships for innovative mobility solutions and new business models. In Eurobike, the booming and rapidly changing bicycle and ecomobility industries have found a common platform. It sets new standards and identifies key topics in the areas of sports, leisure, health and mobility, is continually developing further and brings the global community live together. The 32nd Eurobike will take place on the premises of Messe Frankfurt from Wednesday, July 3 to Sunday, July 7, 2024. For more information, go to: [www.eurobike.com](http://www.eurobike.com).

#### **About fairnamic GmbH:**

With the founding of fairnamic GmbH, the trade fair companies Frankfurt and Friedrichshafen are entering into a formal partnership focusing on innovative mobility. The market position in the future markets of bicycles, e-bikes, ecomobility and general aviation is strengthened by pooling expertise and market knowledge, global positioning, brand strength and speed. The joint venture focuses on the Eurobike and AERO brands and their satellites. The objective is to expand and further develop the two flagship trade fairs. For more information, go to: [www.fairnamic.com](http://www.fairnamic.com)