

EUROBIKE



CARGO AREA

July 3–7, 2024
Messe Frankfurt



EUROBIKE – The Global Platform

The second edition in Frankfurt has impressively proven it: EUROBIKE has arrived in the Main metropolis as the world's leading trade fair for the bike and future mobility industry! And you benefit from this international platform: Three Business Days and two Festival Days open up all kinds of opportunities for you to realize a wide range of business objectives.

This year, 34,750 trade visitors from 122 nations followed the trade show motto „Hello Future“. During BUSINESS DAYS, the international trade audience ensured a great atmosphere at the stands of over 1,900 exhibitors, in the meeting spots and lounges, as well as in front of the numerous conference and show stages.

EUROBIKE 2023 was thus once again the central platform for intensive exchange and networking between the players from industry, trade, politics and the media.

The bike is synonymous with modern mobility and innovative logistics. This has become even clearer in Frankfurt and has further boosted the status of the Cargo Bike Area. Also helping to ensure this is **cargobike.jetzt** – the well-known Think & Do Tank behind the European cargo bike revolution. With this support, EUROBIKE guarantees proven management expertise and innovative execution.

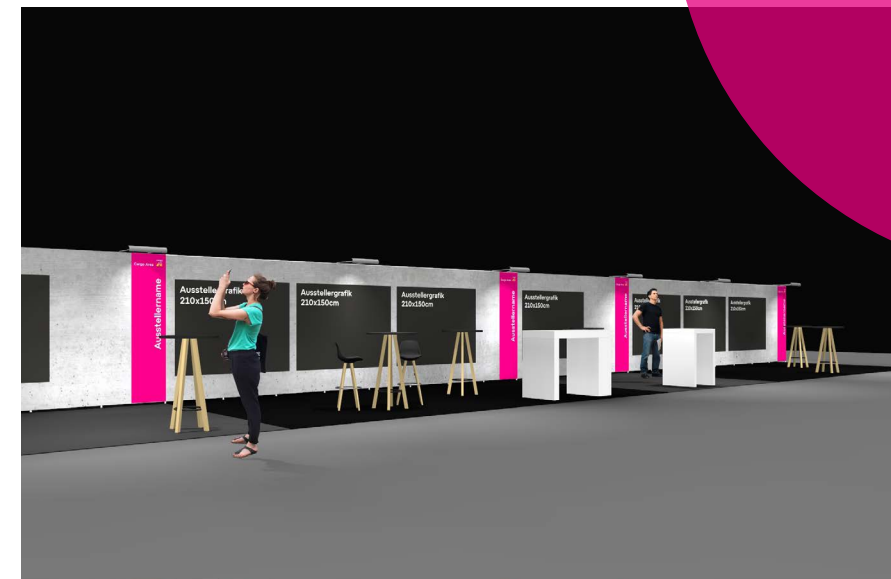
You too can benefit from this inspiring platform for the bike and mobility universe. Register now for the CARGO AREA at EUROBIKE 2024 in Frankfurt!



Frankfurt – the new hub for the bike biz

With its flexible halls and the spacious outdoor area, Mess Frankfurt offers the perfect site for your presentation – from exhibition booth to test fleet. Located in the centre of Germany, Frankfurt is readily accessible from all corners of the country by train or car in just a few hours, and, thanks to its rapid train links and international airport, it is also well connected with all of Europe – and in fact the whole world. With a modern public transport system and multimodal offers, with hotels to suit all requirements and an enormous range of culinary and cultural attractions, the metropolis on the River Main impresses through its international flair – and local character.

New effects of synergy and symbiosis are emerging in Frankfurt. The products on offer are intermingling with developments in society and their political stakeholders. This is where decision-makers will draw inspiration for the future. And we provide the appropriate meeting platforms to ensure that you come into contact with them.



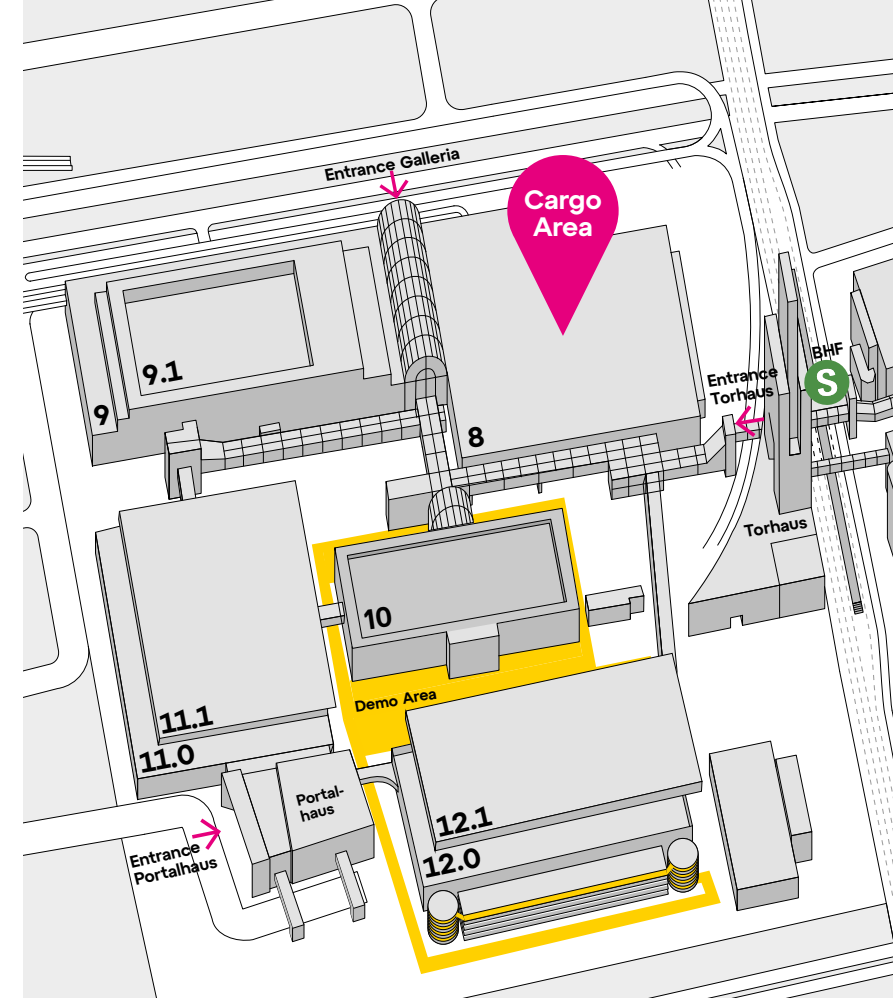
Added value for cargo bikes

Since the 2022 premiere in Frankfurt, Hall 8 has become the new home of Urban Mobility and this is where the heart of the Cargo Bike Areas beats – now even louder than ever.

With modular system solutions, direct access to the DEMO AREA and the test circuits, meeting lounges, workshops & talks – EUROBIKE 2024 has a great deal to offer exhibitors:

Our range of special packages enables Cargo Bike exhibitors to tailor their show involvement more precisely while increasing its efficiency. To match demand and interest, we offer complete packages including stand construction services in two different sizes or completely individual booth spaces for exhibitors to design for themselves.

In addition to all this, the exhibition is accompanied by a multi-faceted programme to showcase the cargo bike. Be it a programme of talks by the Cargobike Academy, cargo bike race or social cargo bike rides – we provide a stage for cargo bikes and everything that goes with them.



Products & exhibitors

The spotlight is naturally on cargo bikes. However, there is a lot more besides the bikes:

- Cargo bikes for commercial and private use
- E-drive systems, build set-ups and other components for cargo bikes
- Storage and parking facilities for cargo bikes
- Cargo bike sharing systems
- Service and software for commercial fleets
- Consulting services, research projects and associations
- Last-mile logistics



Our shell scheme packages

| | PACKAGE 1: 16 m ² | PACKAGE 2: 32 m ² |
|----------------------------------|---|---|
| Stand space | Included | Included |
| Back wall | Height: ca. 2.28 m Width: 4 m | Height: ca. 2.28 m Width: 8 m |
| Equipment | <ul style="list-style-type: none"> • 1 spotlight • 1 bar table (height: 1.10 m Ø: 0.70 cm) • Carpet black /dark grey • Power connection including electricity consumption | <ul style="list-style-type: none"> • 2 spotlight • 2 bar table (height: 1.10 m Ø: 0.70 cm) • Carpet black /dark grey • Power connection including electricity consumption |
| Graphics | <ul style="list-style-type: none"> • Stand number • Exhibitor graphic (2.10x1.50 m) | <ul style="list-style-type: none"> • Stand number • 3x Exhibitor graphic (2.10x1.50 m) |
| Cleaning services | <ul style="list-style-type: none"> • Full cleaning • Daily cleaning service | <ul style="list-style-type: none"> • Full cleaning • Daily cleaning service |
| Further services included | <ul style="list-style-type: none"> • 4x exhibitor passes • <u>Media & Marketing Package CLASSIC</u> • Area security (daily 6pm - 8am) • Waste disposal | <ul style="list-style-type: none"> • 7x exhibitor passes • <u>Media & Marketing Package CLASSIC</u> • Area security (daily 6pm - 8am) • Waste disposal |
| Additional services | <ul style="list-style-type: none"> • AUMA fee: 0,60 €/m² | <ul style="list-style-type: none"> • AUMA fee: 0,60 €/m² |

Individual stand space without any stand construction services can be reserved via our [online registration shop](#).



Possible additional equipment

Applies to both stand types:
16m² and 32m²

Bar stool Orso black

Bar table Orso black

Counter 0,65x1,10x0,75 m

Counter 1,50x1,10x0,75 m

Base cabinet for counter

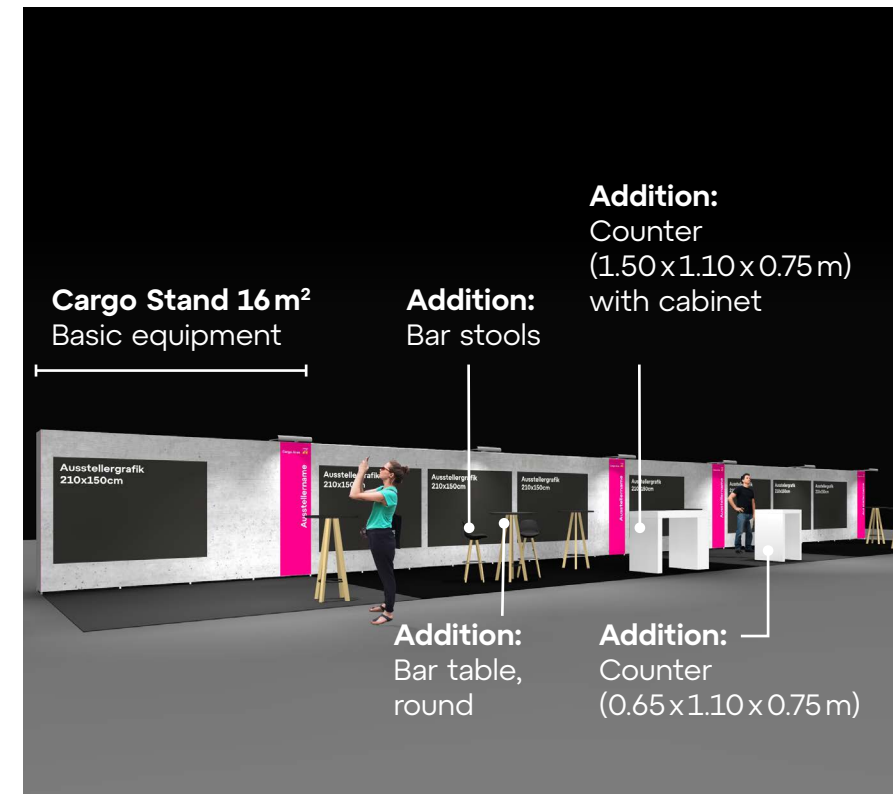
Spotlight Orion

3 plug strip
with 1.40 m cable, black

Order
deadline for
additional
equipment:
May 3, 2024

Contact additional equipment:
Ms. Hüttmann | imb Troschke
✉ rhuettmann@imb-troschke.de

Individual stand space without any stand construction services can be reserved via our [online registration shop](#).



Your contact

Would you like to participate in the Cargo Area? We look forward to hearing from you!

**Book here
without
commitment:
[click here](#)**



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